

SNAP SERVICES LLC d/b/a SNAP Privacy, Security, Your Information

SNAP respects your privacy

If you have questions or concerns regarding this Privacy Policy, you should first contact SNAP at support@snapforbusiness.com or call (888) 610-7627.

Other than as described in this Policy, we will not give any information about you to others without your express permission.

Information Collection and Use

Our Service uses forms in which you or our Affiliates give us contact information (including your name, address, telephone number, and email address, and social networking account information) so we can prepare and/or transmit social networking updates on your behalf when you use or buy a product or service from our Affiliates. For purposes of this Privacy Policy, such an Affiliate is a provider of products or services with whom you have elected to join or participate in a customer loyalty program or other incentive program.

We receive and store any information you enter on our Site or give us in any other way, including through email, telephone, or other communications with our customer service department or from an Affiliate. If you contact us for support, we will keep an internal record of what support was given.

We use your information to prepare and transmit social networking updates on behalf of Affiliates in accordance with the nature of the customer loyalty program or other incentive program that you have joined or have elected to participate in. We may also use your information contact you regarding functionality changes to our services, our Site, new services, and special offers we think you'll find valuable from us or Affiliates. If you would rather not receive this information, please see the "Updating Your Information" section below on how to change your preferences. **WE WILL NEVER USE YOUR SOCIAL NETWORKING INFORMATION IN ANY WAY EXCEPT AS YOU HAVE AUTHORIZED IN ACCORDANCE WITH THE CUSTOMER LOYALTY PROGRAMS AND/OR INVENTIVE PRORAMS WITH AFFILIATES THAT YOU HAVE JOINED OR ARE PARTICIPATING IN.**

We may also use your information to present a co-branded offer with our partners, or Affiliates. If we collect information from you in connection with a co-branded offer, it will be clear at the point of collection who is collecting the information and whose privacy statement applies.

We use information gathered about you from our Site and Services statistics (for example, your IP address) to help diagnose problems with our server and Service, and to administer our Site and Service. We also gather broad demographic information from

this data to help us improve our Site and Service. This is not linked to any personally identifiable information, except as necessary to prevent fraud or abuse on our system.

Our Site may use “cookies” to keep track of your preferences. We use cookies to identify you so you don't need to log in each time you visit our Site. The cookies are linked to your customer number, which is associated with the information in your account.

This Site may also contain links to other websites. SNAP is not responsible for the privacy practices or the content of such sites.

When you modify the default text of a social networking update using the Site, you are granting SNAP express permission to transmit this update on your behalf to the social network services you have agreed to participate in via the SNAP Service, and to share such necessary information so as to enable to the transmission of this update. However, SNAP is not responsible for the improper use by the social networks that you participate in of your information.

Security

This Site and Service has security measures in place to protect against the loss, misuse or alteration of the information under our control.

Updating Your Information

You may alter your account information or opt out of receiving communications from us and our partners at any time. We have the following options for changing and modifying your account information or contact preferences.

1. You may send an email to support@snapforbusiness.com
2. You may send mail to SNAP at the following postal address:
One Blue Hill Plaza, Second Floor, Pearl River, New York 10965 USA
3. You may call us at: (888) 610-7627

Sending Emails

We use emails to communicate with you and to send information that you have requested. We also provide email links, as on our “[About SNAP](#)” page, to allow you to contact us directly. We strive to promptly reply to your messages.

The information you send to us may be stored and used to improve this Site and our Service, or it may be reviewed and discarded.

Compliance with Laws and Law Enforcement

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including without limitation subpoenas), to protect our property and rights or the property and rights of a third party, to protect the safety of the public or any person, or to prevent or stop activity we consider to be illegal or unethical.

Third Party Service Providers

We may at times provide information about you to third parties to provide various services on our behalf, such as serving advertisements, conducting contests or surveys, performing analyses of our products or customer demographics, shipping of goods or services, and customer relationship management. We will only share information about you that is necessary for the third party to provide the requested service. These companies are prohibited from retaining, sharing, storing or using your personally identifiable information for any secondary purposes.

In the event that we use third party advertising companies to serve ads on our behalf, these companies may employ cookies and action tags (also known as single pixel gift or web beacons) to measure advertising effectiveness. Any information that these third parties collect via cookies and action tags is completely anonymous. If you would like more information about this practice and your choices, click [here](#). **(NOTE: Network Advertising Service is a third party behavioral advertising service. It may not be applicable to SNAP).**

Supplementation of Information

In order to provide certain services to you, we may on occasion supplement the personal information you submit to us with information from third party sources (e.g., information from our strategic partners, service providers, or the United States Postal Service). We do this to enhance our ability to serve you, to tailor our products and services to you, and to offer you opportunities to purchase products or services that we believe may be of interest to you.

Contests/Surveys

From time-to-time, we may provide you with the opportunity to participate in contests or surveys. If you choose to participate, we may request certain personally identifiable information from you. Participation in these contests or surveys is completely voluntary and you therefore have a choice whether or not to disclose the requested information. The requested information typically includes contact information (such as name and address), and demographic information (such as zip code and age level - note that you must be 18 or above to enter). We use this information to notify contest winners and award prizes, to monitor site traffic, and to personalize our Site.

We may use a third party service provider to conduct these surveys or contests. When we do, that company will be prohibited from using our users' personally identifiable information for any other purpose. We will not share the personally identifiable information you provide through a contest or survey with other third parties unless we give you prior notice and choice.

What Happens to my Personal Information if I Terminate my SNAP Account?

When your SNAP account is cancelled (either voluntarily or involuntarily) all of your personally identifiable information is placed in "deactivated" status on our relevant SNAP databases. However, deactivation of your account does not mean your personally identifiable information has been deleted from our database entirely. We will retain and use your personally identifiable information if necessary in order to comply with our legal obligations, resolve disputes, or enforce our agreements.

Transfer of Data Abroad

If you are visiting this Site from a country other than the country in which our servers are located, your communications with us may result in the transfer of information across international boundaries. By visiting this Site and communicating electronically with us, you consent to such transfers.

Changes in Our Practices

We reserve the right to modify this Privacy Policy at any time. If we decide to change our Privacy Policy, we will post those changes to this Privacy Policy and any other places we deem appropriate, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

If we make material changes to this Policy, we will notify you here, by email, or by means of a notice on our home page, at least thirty (30) days prior to the implementation of the changes.

Contacting Our Site

If you have any questions about our Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

SNAP SERVICES, LLC
ATTN: Web Team
One Blue Hill Plaza, Second Floor
Pearl River, New York 10965 U.S.A.